WHAT MAKES A GOOD WEBSITE?

WEBSITE PURPOSE

Does your website accommodate the needs of your user? Having a simple, clear intention on all website pages will help your visitor interact with your products or services.

SIMPLICITY

Keep it simple with colors, typography, and imagery.

NAVIGATION

Make sure your website navigation isn't confusing. Easy navigation is the key to retaining your visitors and turning them into customers.

CONTENT

Great, compelling content can turn your website visitors into paying customers.

LOAD TIME

Don't make your visitors wait for your site to load because they probably won't stick around. Your site should be loading in less than 3 seconds.